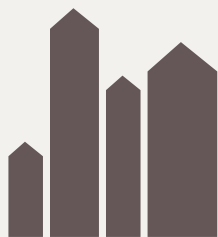




The Road to Sustainable Urban Logistics

A 2017 UPS/GreenBiz Research Study

Business in the Urban Environment

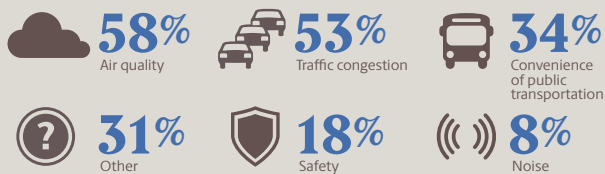


95%

OF COMPANIES SURVEYED
RECOGNIZE THEIR BUSINESS
CHALLENGES IN GROWING CITIES.

45% Very aware	31% Aware	19% Somewhat aware	4% Not at all aware
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TOP CONCERNS:



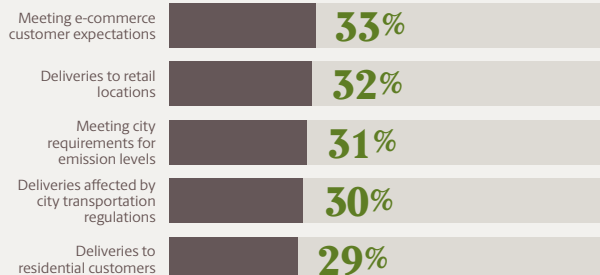
A Problem of Increased E-Commerce, Urbanization and Congestion

81%

CLAIM A RISE IN
E-COMMERCE, URBANIZATION
AND CONGESTION HAVE
IMPACTED BUSINESS



TOP BUSINESS CHALLENGES:



Collaboration is Key

THE BIGGEST BARRIERS TO MORE EFFICIENT AND SUSTAINABLE URBAN LOGISTICS.



65%

Insufficient collaboration across sectors

64%

Lack of critical infrastructure

56% Lack of investment in innovative solutions

49% Lack of leadership and accountability

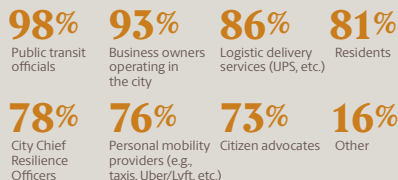
36% Governance

25% Demand superseding capability

13% Other

THE SOLUTION LIES IN CONVENING A DIVERSE SET OF STAKEHOLDERS.

"Which stakeholders should be engaged to address congestion and other mobility-related issues in urban environments?"



The Way Forward

BUSINESSES' ROLE WILL BE KEY TO CREATING A MORE SUSTAINABLE URBAN ENVIRONMENT.



72%

Businesses should work closely with city officials in identifying and addressing urban environmental and social challenges

63%

Businesses should take a proactive role in identifying and addressing urban environmental and social challenges

7%

Businesses should be responsible for their own operations and impact, but have no responsibility beyond that

Online survey conducted by GreenBiz June 2017 | 612 responses from the GreenBiz Intelligence Panel

See the full research findings at ups.com/sustainability